



SHERNOFF BIDART
ECHEVERRIA^{LLP}

LAWYERS FOR INSURANCE POLICYHOLDERS

Rick Friedman

Rick Friedman built his national reputation representing people and small businesses injured by large corporations, winning large verdicts in difficult cases.

AREAS OF PRACTICE:

- Catastrophic Injury
- Wrongful Death
- Insurance Bad Faith
- Business Torts

REPRESENTATIVE CASES:

Four of Rick's verdicts were ranked by Lawyers USA in the Top Ten Verdicts of the Year in the United States.

MEMBERSHIPS AND ASSOCIATIONS:

- Inner Circle of Advocates
- International Academy of Trial Lawyers

PUBLISHED WORKS:

Rick is the author of three books on trial advocacy published by Trial Guides:

- *Rules of the Road: A Plaintiff Lawyer's Guide to Proving Liability*
- *Polarizing the Case: Exposing and defeating the Malingering Myth*
- *Rick Friedman on Becoming a Trial Lawyer*

Contact Rick Friedman at rfriedman@shernoff.com

