



SHERNOFF BIDART  
ECHEVERRIA<sup>LLP</sup>  
LAWYERS FOR INSURANCE POLICYHOLDERS

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## Rick Friedman



Rick Friedman built his national reputation representing people and small businesses injured by large corporations, winning large verdicts in difficult cases.

### **AREAS OF PRACTICE:**

Catastrophic Injury  
Wrongful Death  
Insurance Bad Faith  
Business Torts

### **REPRESENTATIVE CASES:**

Four of Rick's verdicts were ranked by Lawyers USA in the Top Ten Verdicts of the Year in the United States.

### **MEMBERSHIPS AND ASSOCIATIONS:**

- Inner Circle of Advocates
- International Academy of Trial Lawyers

### **PUBLISHED WORKS:**

Rick is the author of three books on trial advocacy published by Trial Guides:

- *Rules of the Road: A Plaintiff Lawyer's Guide to Proving Liability*
- *Polarizing the Case: Exposing and defeating the Malingering Myth*
- *Rick Friedman on Becoming a Trial Lawyer*